

### QS Latin America University Rankings 2023

### Fact file

### UNIVERSIDADE FEDERAL DO ESPÍRITO SANTO



### **WELCOME!**

The 2023 QS Latin America University Rankings will be published on topuniversities.com on 22ND SEPTEMBER, 10:00 GMT.

This file provides the detailed results for your institution and the data that has been used to calculate the ranks and scores.

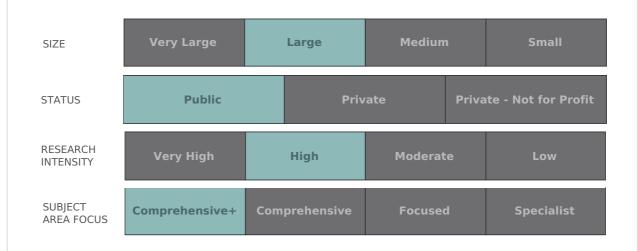
It should also provide you with useful information for any media communication you might need to prepare prior to launch.

### Universidade Federal do Espírito Santo Established in 1954

**BRAZIL** 

### INSTITUTION CLASSIFICATION

QS Classifications make it easier to quickly identify and compare institutions with similar characteristics. To find out more about how the classifications are compiled please visit <a href="https://support.qs.com/hc/en-gb/articles/360021876820-QS-Institution-Classifications">https://support.qs.com/hc/en-gb/articles/360021876820-QS-Institution-Classifications</a>



### **METHODOLOGY:**

## **INDICATORS & WEIGHTINGS**

The QS Latin America University Rankings have been published since 2011. The method retains key indicators of the global ranking, such as Academic Reputation, Employer Reputation, and Faculty to Student Ratio, but also considers a set of performance metrics carefully tailored for the region.



#### Academic Reputation

Taken from the annual survey conducted by QS designed to evaluate the perceptions of academics from around the world regarding the best institutions in terms of research. This year, responses from over 151,000 academics were recorded globally.



#### **Employer Reputation**

Taken from the annual QS survey aimed at gathering the views of employers around the world on the institutions providing the best professionals. This year, responses from over 99,000 employers were analysed.



#### Faculty Student

This is the ratio between the number of academic staff and number of students. A higher number of teachers per student is an indirect indicator of the commitment of the institutions to high-quality teaching.



#### Staff with PhD

This indicator attempts to assess the quality of training of the academic staff, detecting the proportion of them that have reached the highest level of education in their area of expertise. This is an indirect measure of the commitment of universities to high-quality teaching and research.



### Citations per Paper

This ratio measures the average number of citations obtained per publication, and is a proxy of the impact and quality of the scientific work done by universities. Underlying data of papers and citations is indexed by Scopus. The paper and citations counts are normalized in an attempt to equalize the influence of citations across the five broad faculty areas.



### Papers per Faculty

This indicator seeks to determine the average number of scientific publications (papers) produced per faculty and evaluates the productivity of research institutions. Data is extracted from Scopus. Indexed papers in the last five full years are used (from 2016 to 2020 for the 2023 edition). The paper count is normalized, ensuring that citations achieved in each of the five broad faculty areas are weighted equally.



#### International Research Network

Using data provided by Scopus, this indicator assesses the degree of international openness in terms of research collaboration for each evaluated institution. The Margalef Index, widely used in the environmental sciences, has been adapted to estimate the richness of the selected international research partners for a given institution.



#### Web Impact

This indicator seeks to assess the effectiveness with which institutions are making use of new technologies. Baseline information is provided by the Ranking Web of Universities (www.webometrics.info), although the results are refactored to exclude the Excellence indicator, which is already considered in the metrics related to scientific research.

# Meet relevant, high-intent students at QS events

QS events help your institution build brand awareness and strengthen your student recruitment pipeline.

### **QS** Fair

Network with motivated candidates, alumni, global institutions and higher education thought leaders whilst promoting your programmes, driving enrolment and building your reputation in local markets.

### **QS** Connect

Make genuine, personal connections over meetings with high-intent, pre-approved candidates who meet your admissions criteria.

- √ Flexible: online and in-person events available
- Wide-reaching: local and international events across the world
- Tailored: choose only the events that suit your resources, travel time and budget

What do our student attendees think?

"Beyond helpful and informative... I highly recommend!"

- Spring 2022 student event attendee
- "QS is doing a wonderful job by directly connecting applicants with universities."
  - Spring 2022 student event attendee

**78**%

got in touch with at least two schools after our event 69%

found our event helped them make a study decision 78%

intend to apply to more than two universities they met 77%

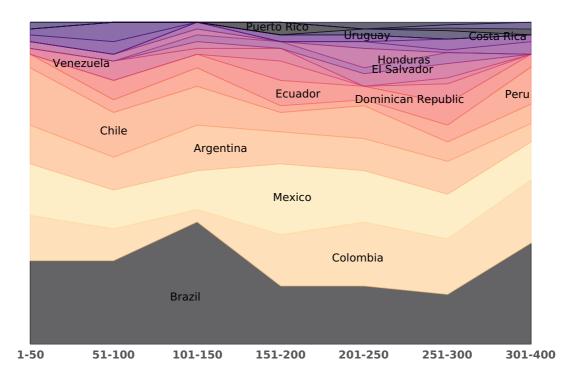
met universities they weren't familiar with

QS Spring 2022 Post-Events Survey

To arrange a free consultation with a member of our team, head to QS.com/contact

## **EDITION SUMMARY** 2023 **EDITION**

This graph shows the proportions of institutions in different locations represented among the higher, middle and lower ends of the ranks



428
PUBLISHED
INSTITUTIONS

NEW ENTRANTS

### UNIVERSIDADE FEDERAL DO ESPÍRITO SANTO

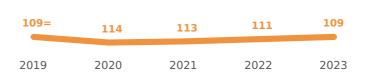
### **OVERALL RANK**

109

OVERALL, THE
INSTITUTION IMPROVED
ON ITS 2022
PERFORMANCE BY 2
PLACES.

### **RANKINGS TREND**

Since 2018, Universidade Federal do Espírito Santo gained 9 places. Over the 6 considered years, the institution moved up 4 times and fell once.



### **TOP 26%**

In the 2023 edition,
Universidade Federal do
Espírito Santo performed
among the top 26% in the QS
Latin America University
Rankings.

### PERCENTILE EVOLUTION

QS World University Rankings: LATAM

30.6% 27.9% 28.5% 27.5% 26.6% 25.5% 2018 2019 2020 2021 2022 2023





# Your reputation partner

We can empower your strategy thanks to our global community of 250,000 academics and employers in over 150 countries, resulting in over 2.7 million data points.

A good reputation is vital to maximise the impact of your institution – whether your ambitions are local or global.

With the right strategy in place, you'll build your reputation among prospective students, researchers, policy makers, funding bodies and industry partners.

Work with us to build a data-driven approach using our analytics, ratings framework, SaaS solutions and advice from our expert consultants. You'll benefit from the knowledge we've gained from over 30 years working in the higher education sector.

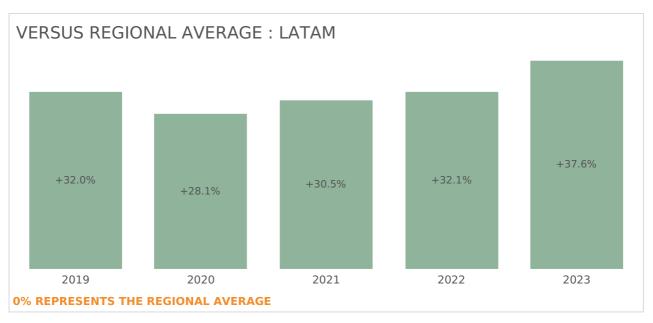
Whatever your strategic ambitions, QS can help you to establish and achieve your goals.

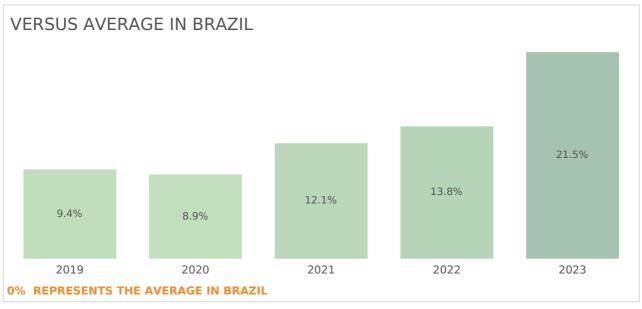
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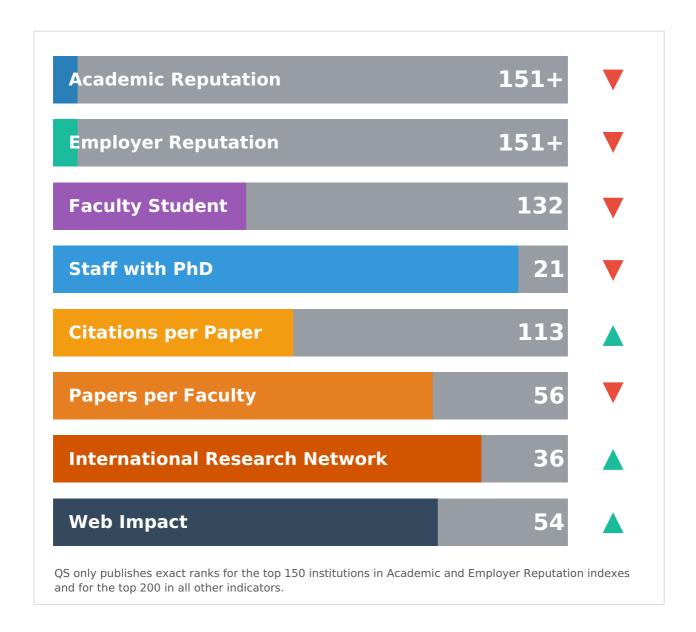
# DIFFERENCE VS AVERAGES: LATAM OVERALL SCORE

The charts below compare the institution's overall score against the global and domestic averages. A performance above 0% indicates a better result than the mean, while a performance below 0% signals a weaker stand.





# RANKS BY INDICATOR: LATAM 2023 EDITION



At 21 regionally, the Staff with PhD indicator is the strongest one for Universidade Federal do Espírito Santo.



# QS MovelN: Reputation Management

Build your reputation through greater insight and targeted engagement

Effectively manage your global academic and employer contacts and communications using our SaaS-based reputation management solution.

### Tailor your strategy

- Get a clear overview of the academic and employer contacts held across your institution.
- See who consented to take part in QS surveys so you can select the ideal contacts to submit to the QS HUB.
- Have the unique ability to compare the number of contacts you have within each subject and industry with nominations received in QS surveys.

# Manage your contact listEasily gather contacts from

- Easily gather contacts from across your institution.
- · Keep track of and update contacts in one place.
- · Automate QS survey consent requests.
- Share contacts with QS HUB in the correct format.

### **Build your reputation**

- · Create and send targeted communications.
- · Automate your engagement campaigns.
- Align your emails and newsletters with your brand.

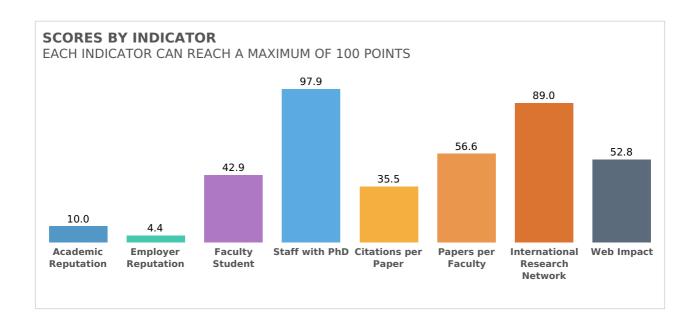
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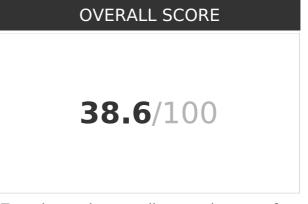


# SCORES BY INDICATOR: LATAM 2023 EDITION



### WEIGHTED SCORES BY INDICATOR

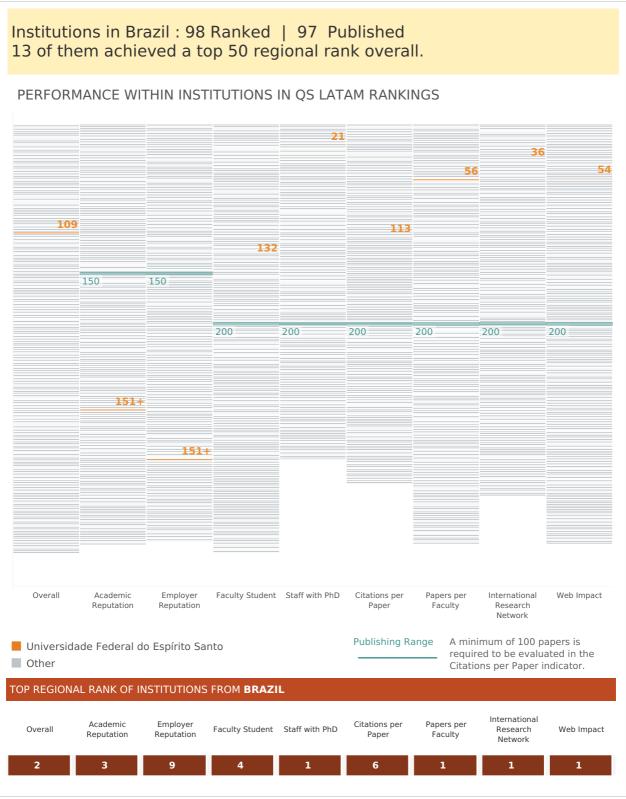




To arrive at the overall score, the sum of the weighted scores by indicator is taken and scaled against the top performing institution which is awarded a score of 100.

### **REGIONAL COMPARISON: LATAM**

### 2023 EDITION



ee





# Reputation strategy without the guesswork with QS Analytics

Use our data-rich platform to inform your decisions with clear performance benchmarks.

## Join 210 institutions across 40 countries using over 430 trackers

- Track and benchmark your institution's performance against your peers.
- Identify gaps so you can improve your partnership, engagement, communication and marketing strategies.

#### **Data sources**

- QS Global Academic Survey and QS Global Employer Survey
- QS Rankings
- QS International Student Survey
- TopUniversities.com
- Google Analytics
- UNESCO and the United States Census Bureau

Choose from our Analytics Portfolio of trackers to personalise your package and get the data that will inform your strategic decisions

Academic Reputation Tracker: See how your institution is perceived by the academic community to promote partnerships and research credibility.

Rankings Tracker: Track your own and your peers' performance both within rankings and beyond to inform your reputation and performance strategy.

Employer Reputation Tracker: Understand your perception amongst industry leaders to build better employer networks and graduate employment outcomes.

Subject Rankings Tracker: Track your own and your peers' ranking performance to understand the impact and influence of your institution in specific subject areas.

Student Insights Tracker: Learn what today's prospective students want in order to drive your recruitment efforts.

Turn your team into data experts with QS. Interpret global data relevant to your institution with our easy-to-use platform.

To arrange a free consultation with a member of our team, head to QS.com/contact

### **UNDERLYING DATA**

This is the underlying data used for the rankings calculations. You will have verified this data during our underlying data check stage.

Variations may be expected as a result of validation by our team. If you have further queries please submit a ticket at <a href="https://support.qs.com">https://support.qs.com</a>

For all papers and citations numbers on this page, we do not count certain affiliations (such as overseas campuses) and apply our usual paper-type and andaffiliation-cap exclusions (https://sup-port.gs.com/hc/en-gb/articles/360019107580).

A technical explanation of the citations normalization process can be accessed here:

https://support.qs.com/hc/en-gb/articles/360021456540-Faculty-Area-Normalization

VERIFIED DATA	
Students	25,109
Faculty	1,890
Staff with PhD	1,584
Citations (Normalized)	30,934
Citations (Excluding Self-Citations)	31,169
Citations (Including Self-Citations)	49,889
Papers (Normalized)	5,782
Papers	6,227

Bibliometric data

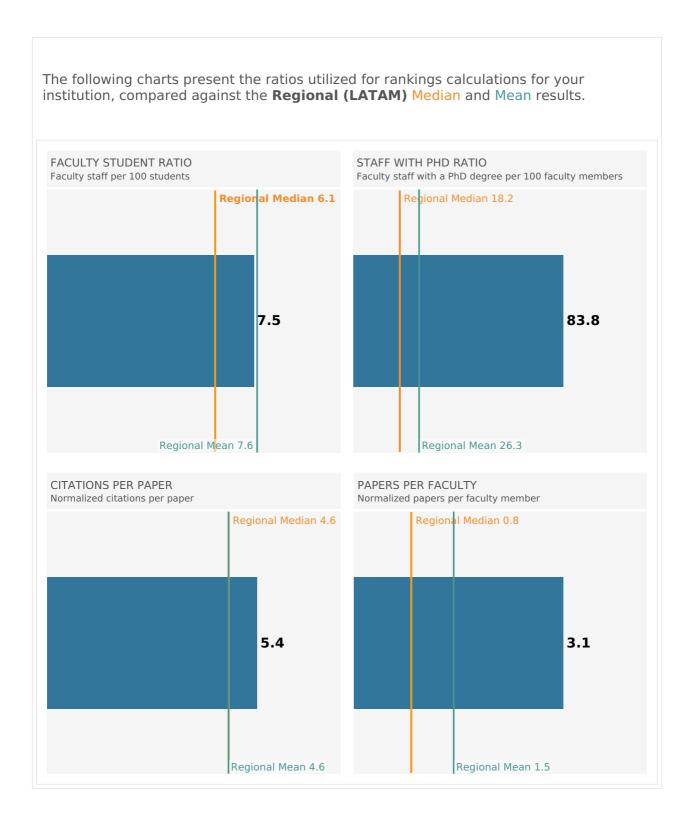


Students and faculty figures above are full-time equivalent (FTE). In those cases where only the headcounts were available, the FTE was calculated byapplying a ratio based on country or regional average. When breakdown by undergraduate and postgraduate was available we used the sum total.

Scopus numbers extracted in Februrary 2022 – variation in live database is to be expected.

Papers period: 2016-2020. Citations period: 2016-2021

### **UNDERLYING RATIOS**



# QS Conferences 2022/2023

Mark your calendar and start planning for these events



QS Higher Ed Summit: Americas 22-23 Sep 2022 | 5-7 Sep 2023 Universidade Vila Velha, Brazil | Punta Cana, Dominican Republic qshesummits.com/americas



QS Higher Ed Summit: Asia Pacific Reimagine Education 8-10 Nov 2022 | 7-9 Nov 2023 Universitas Indonesia, Indonesia I Kuala Lumpur, Malaysia qshesummits.com/asia-pacific



Conference & Awards 5-8 Dec 2022 | 4-8 Dec 2023 Cairo, Egypt & Pennsylvania, USA | Dubai, UAE & Barcelona, Spain reimagine-education.com



QS Higher Ed Summit: India 19-21 Feb 2023 | Goa, India qsindiasummit.com



QS Higher Ed Summit: Middle East & Africa 12-14 Mar 2023 | Kuwait qshesummits.com/middle-eastand-africa



EduData Summit 23-26 May 2023 | USA edudatasummit.com



QS Higher Ed Summit: Europe 27-30 Jun 2023 | Dublin, Ireland qshesummits.com/europe

For more information on joining, exhibiting or sponsoring our conferences, please reach out to event.ops@qs.com



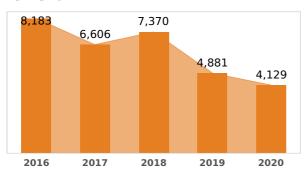
# REPUTATION PERFORMANCE: LATAM ACADEMIC AND EMPLOYER REPUTATION SCORES

The chart below displays the institution's performance in the Academic and Employer Reputation indicators in the regional context. The closer an institution is to the top-right section of the chart, the more reputed it is among academics and employers. **EMPLOYER REPUTATION** O Universidade Federal do Espírito Santo **ACADEMIC REPUTATION** 

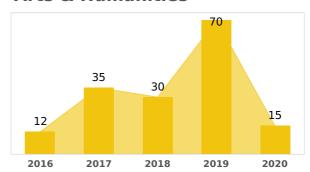
# RESEARCH OUTPUT BY SUBJECT AREA CITATIONS (EXCLUDING SELF-CITATIONS)

The following charts depict the evolution of the number of citations (excluding self-citations) considered for the 2023 edition of the rankings. Since 2018's edition, we have extended the citation window to six years (2016-2021). It should be noted that we still consider papers published in a five year period (2016-2020).

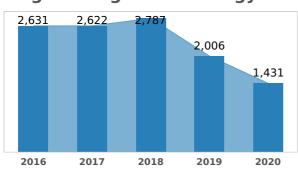
### **Overall**



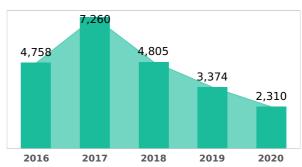
### **Arts & Humanities**



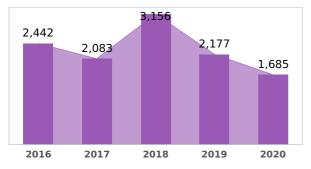
### **Engineering & Technology**



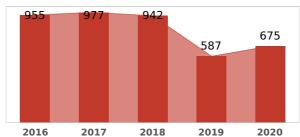
**Life Sciences & Medicine** 



### **Natural Sciences**

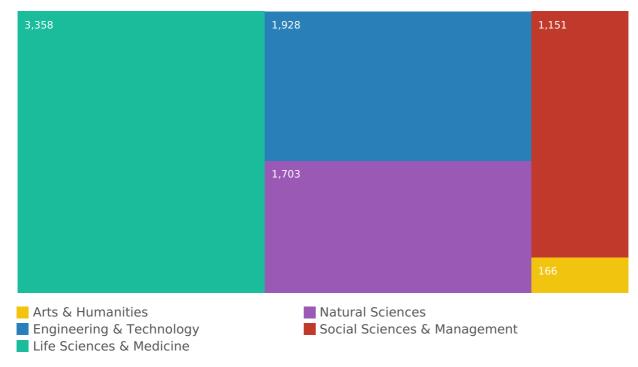


Social Sciences & Management



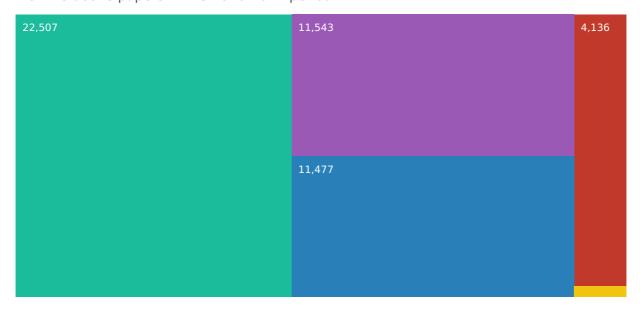
# RESEARCH OUTPUT PAPERS AND CITATIONS BY SUBJECT AREA

PAPERS
Indexed in Scopus in the 2016-2020 period



### CITATIONS (EXCLUDING SELF-CITATIONS)

For the above papers in the 2016-2021 period



# https://support.qs.com

